

## Ausschreibung

Das Institut ‚Welt:Stadt:Quartier‘ ist ein professionelles Netzwerk von Expertinnen und Experten, die zu Themen von Diversität und Zusammenhalt in lokaler, kommunaler und globaler Perspektive Wissen erarbeiten und verbreiten, Handlungsperspektiven entwickeln und modellhaft umsetzen.

Die Mitglieder vertreten unterschiedliche fachliche Disziplinen, darunter Bildung, Stadtentwicklung, Soziologie, Geographie, Globale Entwicklung und Politik. Im Institut kommen Perspektiven von Menschen mit unterschiedlichen regionalen und kulturellen Hintergründen zusammen.

Aktuell suchen wir – die noch ausstehende Beauftragung vorausgesetzt - eine/n

### Sozialwissenschaftler/in (m/w/d) auf freiberuflicher Basis für die Evaluation des Projekts ‚Urban X-Change Network‘

Zeitlicher Umfang: insgesamt 50-60 Stunden bzw. 7 volle Arbeitstage von Dez 2022 bis Feb 2023

Honorar: 50,00 € pro Stunde

Tätigkeiten: Durchführung und Dokumentation von qualitativen Gruppeninterviews auf Englisch  
Mitwirkung am Evaluationsbericht

Profil: Sozialwissenschaftlicher Hintergrund  
Erfahrungen in qualitativer Forschung / Interviews  
Interesse an Fragen der internationalen Kooperation im Bereich des lebenslangen Lernens

Wir bieten: Mitwirkung in einem spannenden Projekt  
Anleitung durch einen Senior Researcher  
Vernetzung im Institut Welt:Stadt:Quartier

Da das Projekt sehr zügig starten soll, bitten wir um schnelle Rückmeldungen unter:

[institut@welt-stadt-quartier.de](mailto:institut@welt-stadt-quartier.de)

Mehr Infos zum Institut: <https://www.welt-stadt-quartier.de>

Mehr zum Projekt auf den Folgeseiten

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# Urban X-Change Network

## Evaluation Pilot Phase 2021 - 2023

### Outline of methodologies

#### *Scope of the evaluation*

The Urban X-Change Network brings together adult education centres, civil society actors and municipalities from four countries. It aims at strengthening their cross-boundary collaboration on topics that help furthering the global 2030 Agenda and the pursuit of the 17 Sustainable Development Goals. During the pilot phase, four partnerships (Germany/UK and Germany/Ukraine) were established. In the main phase, it is planned to expand the network by three more city partnerships Germany/UK and one additional partnership Germany/UK and Germany/Ukraine each, adding to a total of nine partnerships. Central stakeholders include the DVV as the main sponsor, the project team, the Federal Foreign Office as the project's donor, and the adult education centres, civil society organisations in the participating municipalities.

The purpose of the evaluation is to provide project stakeholders an interim assessment of the pilot phase of the Urban X-Change Network. In so doing, the evaluation will inform the stakeholders' reflection of the project, and empower them to assess and, should the need arise, to adjust key conceptual elements. This way, the evaluation will support the stakeholders to build optimal foundations for a successful implementation of the main phase, and it will help to enhance the potential for lasting impacts of the project in the adult education centres, civil society organisations and the municipalities at large.

More specifically, the evaluation shall assess the relevance, effectiveness, efficiency, impact, sustainability, and coherence of the project as it has unfolded during the pilot phase. This includes an assessment of the roles of key actors on various levels and their contribution to the project's success; the extent to which activities and operational projects on local / city partnership level match the overall project goals; and the impact of the project for beneficiaries.

## *Approach and methodology*

In the evaluation, the following methodologies will be applied:

### **1) Desk top research**

A precondition for understanding the characteristics of the project, the evaluators will digest key conceptual documents and relevant material provided by the DVV, such as minutes of meetings, concept papers and documentations of the local projects, etc.

### **2) Describing the logic model**

In order to assess the impacts and the efficiency of the project, it is important to understand the intended effects, and the intended contribution of the different components of the project to reach them. The logic model will be derived from the project concept, complemented by statements of the project team.

### **3) Partnership case studies**

Based on document analysis and qualitative group interviews with selected stakeholders from the existing four partnerships – i.e. eight municipalities –, findings will be consolidated in four case studies.

The case studies will include the obtained evidence on all relevant aspects. While interview guidelines and categories can be finalised only after the first steps of the evaluation, it seems likely that the following aspects will be addressed, among others:

- a) Actors involved in the partnership, their motivation, goals and roles
- b) Embedment of the project in local strategies and networks
- c) Content of the partnership, activities
- d) Assessment of the quality of the partnership
- e) Links to Agenda 2030
- f) Impacts
- g) Challenges
- h) Project administration

The cross-cutting analysis of the four cases will identify consistencies and divergencies across the eight municipalities and describe the ways in which the different local constellations influence the degree to which goals have been met.

### **4) Impact mapping**

Drawing from an analysis of the interviews and the case studies, the effects of the project will be described, including intended and unintended effects.